

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A
DEPARTMENT STORE SUPPLY CHAIN MANAGEMENT FRAMEWORK**

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ABSTRACT

A system, method and computer program product are disclosed for managing a department store supply chain utilizing a network. A network is utilized to receive data from a plurality of department store outlets of a department store supply chain in which the data relates to the sale of department store by the department store outlets. An electronic order form is generated based on the data for ordering department store from a department store distributor of the department store supply chain. The data is transmitted via the network to the department store distributor of the department store supply chain. The data is also transmitted to a department store supplier of the department store supply chain utilizing the network. Additionally, activity in the department store supply chain is forecast utilizing the data.